

media release: April 18, 2016

Kirkland Lake Homecoming Receives Celebrate Ontario Funding

This summer's Kirkland Lake Homecoming Week celebrations will receive \$87,000 in funding from the Province of Ontario through the Celebrate Ontario program.

200 events and festivals are receiving Celebrate Ontario funding through the Ministry of Tourism, Culture and Sport to help increase attendance and enhance the experience for visitors.

"The Celebrate Ontario funding will be a tremendous boost towards the Kirkland Lake Festivals Committee's ongoing efforts to expand Homecoming Week events," said Julie Richard-Gorman, Chair of the committee.

The Kirkland Lake Festivals Committee will spend over half a million dollars in 2016 running events for what will be Kirkland Lake's Homecoming Week to date.

Richard-Gorman says, despite sellout crowds, the Festivals Committee's live concerts lose money due to the cost of bringing in the level of talent being presented in a small venue.

“These concerts would never be possible without the support of the Celebrate Ontario program, our many corporate sponsors and our army of volunteers,” added Richard-Gorman.

Kirkland Lake's 10th annual Homecoming Week runs from June 24 through July 2 and includes concerts featuring Hedley on Friday, June 24 and a doublebill with Great Big Sea's Alan Doyle and The Arkells on Saturday, June 25.

Additional Homecoming Week events include Canada Day festivities, a local food fair, kids events, golf tournaments, a skateboard, scooter & bmx competition, a day in the park and more. A complete schedule of events is available on the Festivals Committee's website.

Local groups and organizations interested in adding an event to the Homecoming Week schedule are asked to contact the Kirkland Lake Festivals Committee.

A complete list of 2016 Celebrate Ontario recipients is available online here:

www.grants.gov.on.ca/prodconsum/groups/grants_web_contents/documents/grants_web_contents/prdr013362.pdf